



# Government Integrated Marketing Solutions

## About TriVision

TriVision is an award-winning, full service agency that develops innovative strategies to achieve powerful and creative integrated marketing solutions for its clients. Leveraging our state-of-the-art multimedia studio facilities located inside the Ronald Reagan Building in Washington, DC, in Northern Virginia, and Baltimore, we specialize in high-impact, results-oriented marketing communications for online, print and broadcast media.

With more than 20 years of experience in the industry, we have become experts at managing cross-platform advertising and integrated communication programs for a diverse group of clients, ranging from small businesses to medium and large private sector companies, non-profit organizations, multi-national brands, educational institutions, and various local and federal government agencies. Some recent high profile clients we have worked with include the Export Import Bank of the United States, Department of Veterans Affairs, USAID, Department of State, Department of Commerce, and Virginia Economic Development Partnership.

## Core Capabilities

The best professional crews and creative personnel available in the business seamlessly support TriVision’s in-house services that includes analytics, research, and integrated communications campaigns. Locally, nationally, or internationally, TriVision tailors every project to customer’s unique requirements.



Integrated Marketing



Market Research



Advertising & Media Buys



Public Relations



Web-Based Marketing



Video & Film Production



Graphic & UX Design



Event Planning

A tremendous plus for TriVision is our array of services all in-house, providing all levels of essential media communication services. From complete audio/video production services to 3D animation, graphic design services, web development, online marketing, and social media implementation services, TriVision is well positioned to accomplish a wide variety of tasks that exceed our client expectations.

## Sample Clients

The ability to create, enhance and amplify your agency's marketing objectives requires integrated creative efforts and investments across all communication channels, from traditional broadcast and print media, to Internet and social media. TriVision's years of experience in media communication services and its broad global reach allows our team to help you promote public awareness and outreach of your agency's mission and initiatives. This enables public understanding of complex technical and social issues, and the dissemination information to industry and consumer advocacy groups and other target audiences.



**US Department of Veterans Affairs**  
Community Outreach  
Production Consulting  
Staff Training Services  
Studio and Location Video Production  
Motion Graphics & Animation



**US Department of State**  
Market Research & Analysis  
Training Curriculum Development  
Media & Design Consultation  
Staff Training Services  
Digital Marketing



**US Department of Defense**  
Media & Design Consultation  
Media Center Construction  
AV Equipment Procurement  
AV Equipment Installation  
Media Training Services




**US Department of Commerce**  
Strategic Planning  
Market Research  
Integrated Marketing  
Video and Film Production  
Creative Services



**EXIM**  
EXPORT-IMPORT BANK  
OF THE UNITED STATES

**Export-Import Bank of the US**  
Market Research & Brand Analysis  
Focus Group & Brand Strategy  
Logo & Tagline Development  
Print Collateral Design



**National Institutes of Health**  
Video Series Production  
Post Production & Editing  
Sound Design  
Business Collateral



**US Department of Health and Human Services**  
Video Production  
Studio and Location Filming  
Motion Graphics & 3D Animation  
Creative Services



**Food & Drug Administration**  
Strategic Consulting  
Script Development & Storyboarding  
Motion Graphics & 3D Animation  
Illustrations & Infographics



**Municipal Securities Rulemaking Board**  
Video Production  
User Interface Design  
Website Design  
Motion Graphics & 3D Animation  
Creative Services

Based on our past history, capabilities, local knowledge and global reach, we are uniquely positioned to provide all required services. TriVision has the capacity to deliver on its promise for a diverse group of clients around the world.

Please visit our website for full case studies and portfolio >

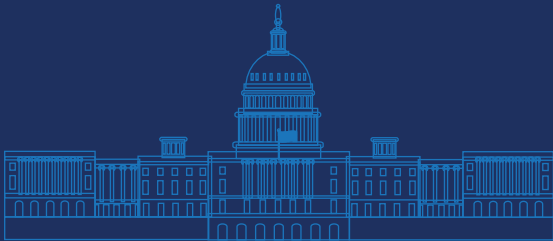
**TRIVISION.COM**

## Why TriVision?

TriVision has the capability, experience and the capacity to provide common sense solutions for government. This translates to flexibility in accommodating many diverse project needs, project efficiency and overall cost savings for the government.



- Women-Owned Small Business
- Better Business Bureau (BBB) Accredited Business Rating A+
- More than 25 Years of Professional Experience
- In-House Talented Professional Staff
- Multiple Studio Facilities in the DC Metro Area
- 508 Compliance Services
- GSA Contract Holder SIN 541
- Experienced Government Contractor



## Awards

TriVision's awards and honors within the last five years include:

- Book of Lists Top 10 Media Production Companies 2014  
*Washington Business Journal*
- Book of Lists Top 20 Visual Arts & Design Companies 2014  
*Washington Business Journal*
- Mid-Sized Business of the Year (2013):  
*Dulles Regional Chamber of Commerce*
- Business of the Year (2010):  
*Afghan-American Chamber of Commerce (AACC)*



## Contractor Info

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Chantilly, Virginia 20151  
Main 703 440 4000

Ronald Reagan Building  
1300 Pennsylvania Ave, NW  
Washington, DC 20004 USA

- FEIN Tax ID#: 26-2278666
- CAGE Code: 5MWQ6
- DUNS#: 827953345
- Small Business Cert: Small, Women-Owned Business Certification #677490
- Contract Vehicle: **GSA Contract #GS07F0512Y**
- NAICS Codes: 541613, 512110, 541921, 541430, 519130, 541810, 541820

### Washington, DC

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1300 Pennsylvania Ave, NW  
Washington, DC 20004 USA  
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### Dulles, VA

Headquarters:  
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Chantilly, Virginia 20151  
Main 703 440 4000

### Baltimore, MD

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Main 703 608 9806

### Miami, FL

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4250 Biscayne Blvd #818  
Miami, FL 33137  
Main 703 973 4080



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Marketing & Media Communications